

THURS 22<sup>nd</sup>  
JUNE  
2017

etc.venues Victoria, One Drummond Gate, Pimlico, London SW1V 2QQ



# MEMBER MEETING

- 9:00 AM** Registration
- 9:30 AM** Introduction to the day & CLC Update
- 10:00 AM** Successful blended learning solutions  
*Hannah Hastilow & Margarita Palmer-Stanelik, Union Southampton*
- 10:45 AM** BREAK: Tea, coffee and networking
- |                 |   |  |
|-----------------|---|--|
| <b>11:15 AM</b> | <b>WORKSHOP 1</b><br><i>Phil Willcox</i><br>Making Learning<br>Credible | <b>WORKSHOP 2</b><br><i>Gill Chester &amp; Tim Pattison</i><br>Putting the 'oo' into<br>Course Page Building<br>(part one) |
|-----------------|---|--|
- 12:30 PM** LUNCH
- |                |   |   |
|----------------|---|---|
| <b>1:30 PM</b> | <b>WORKSHOP 1</b><br><i>Laura Overton</i><br>Practical tips for<br>Delivering more for less | <b>WORKSHOP 2</b><br><i>Gill Chester &amp; Tim Pattison</i><br>Course Page Building<br>(part two) |
|----------------|---|---|
- 2:50 PM** BREAK: Tea, coffee and networking
- 3:10 PM** Lightning Talks
- *Videoscribe* – Lee Schofield, Sparkol
  - *The Apprenticeship Levy* - Jemma Molloy, The Children's Society
  - *Tech & Support* - Tim Pattison, CLC
  - *CLC Community-* Martin Baker, CLC
- 3:45 PM** Reflections and next steps
- 4:00 PM** Close

10:00 AM

## Developing a blended learning programme

*Hannah Hastilow & Margarita Palmer-Stanelik, Union Southampton*

Blended Learning provides flexible solutions for learners in the workplace, while still allowing for focused, personalised delivery that encourages learning that sticks. In this session Hannah and Margarita will outline:

- How they made use of their LMS to develop and deliver a blended learning programme on Project Management for a group of core staff
- How they gave their learning programme an identity and brand
- How they made use of internal resources to deliver a blended programme that made a real difference to key initiatives in the organisation.



### About Hannah

Hannah began her career as a teacher of

English in state education. After four years teaching GCSE and A Level English, she moved into Learning and Development to focus on workplace education and training. Since starting at Union Southampton, she has led key initiatives such as implementing an LMS and promoting Coaching within the organisational culture. As a department, they are keen to embrace brain-friendly learning and learner-centric solutions to our training needs.



### About Margarita

Margarita joined the L&D team in 2015 following her interest and passion for designing training sessions, programmes and materials, eLearning and neuroscience. With eight years of English language teaching experience in Canada, Russia and the UK, she was excited to continue to create engaging, and brain-friendly learning solutions in the dynamic student-led environment of Union Southampton.



## About Phil

Phil has made a promise; to make work

better by placing emotion at the heart of work. He fuses academic achievements (MSc in Emotion, Deception and Credibility) with his real life practitioner experience (nearly 20 years in the fields of learning and development and HR). Phil has carved out a niche as an expert in all things emotion and made himself a formidable source of actionable insight for those looking to create amazing workplaces.

**11:30 PM**

## WORKSHOP: Making Learning Credible

*Phil Willcox, Founder of e3 consultancy, training and coaching ltd*

We all know the classic quotes about learning happening all the time, what if we develop people and they leave etc etc. Yet, a perennial challenge for business is how to create an organization where all colleagues have a learning mindset (whatever one of those is...)

Often at the heart of decisions, for example whether to dedicate time to learning, is an emotional one. Can I afford the time? Will I feel guilty for not working? What will people say if they see me watching videos, listening to podcasts or reading books?

By the end of this session we will:

- Discuss theory and practice around what makes or influences people's choices (around learning)
- Identify how these theories and practices can be used to help affect decision making to encourage learning
- Plan for ways and means to implement strategies to making choosing learning a credible activity

**1:30 PM**

## WORKSHOP: Practical tips for delivering more for less

*Laura Overton, Managing Director of Towards Maturity*

The not for profit sector are under incredible pressure to continually deliver more value in training for less money year on year. So what are the secrets of success? How do we meet the needs of more people in increasingly diverse situations with less budget without compromising quality and integrity? You will walk away from this practical session with ideas to help you:

- Use resources creatively
- Leverage technology across the organisation
- Celebrate successes



## About Laura

Laura is the Managing Director of Towards Maturity - a not for

profit benchmark practice that provides independent research and resources for anyone interested in improving the impact of learning technologies at work. With over two decades of experience of implementing learning technologies in the workplace, she works with government policy makers representing employer interests and has contributed to initiatives associated with the UK's Sector Skills Councils, and the European Commission.

**11:15 AM (part one) & 1:30 PM (part two)**

**WORKSHOP: Moodle Zero to Hero - How to put the 'oo' into RoadMap Moodle course pages**

*Gill Chester, Founder of Little Man Project & Tim Pattison, CLC*

This two-part workshop will cover everything you need to know to create more visually appealing and informative course pages and gain a better understanding of tracking and reporting learner progress.

The sessions will cover:-

- Using Topics and Sections to layout your content in a logical and easy to follow pathway
- Adding Activities and Resources into your sections
- Using CLC Courseware Repositories to incorporate existing content from our standard courseware providers
- Using graphics/images to enhance the look of the course page
- Adding Labels and Informative Text to offer explanations and instructions on how best to navigate the course and indicate what the requirements and objectives are for the learner
- Embedding Media Files and Links to external sites to provide supporting resources to the elearning content
- Understanding and using activity and course completions to track and report on learner and team progress
- Restricting access to activities/resources using completion criteria so that learners have to complete sections in a given order
- Awarding Badges - for completing activities, courses or suites of courses.

\*If you would like to bring a laptop to this workshop please do so, however it is not essential.



**About Gill**

Gill Chester of  
Little Man

Project has over 16 years' experience in developing and managing the delivery of training and online learning. Little Man Project specialise in working with the Charity sector to provide cost effective and sustainable eLearning solutions. This includes a range of services including eLearning development, consultancy, training and support.



**About Tim**

With more than 20 years of experience in

software support and training in the charity sector, Tim joined the CLC in October 2014 to work within the Customer Care team. His aim is to help you get the most out of your eLearning platform and show you 'How to Moodle!'