



# MicroLearn

ELEARNING REIMAGINED

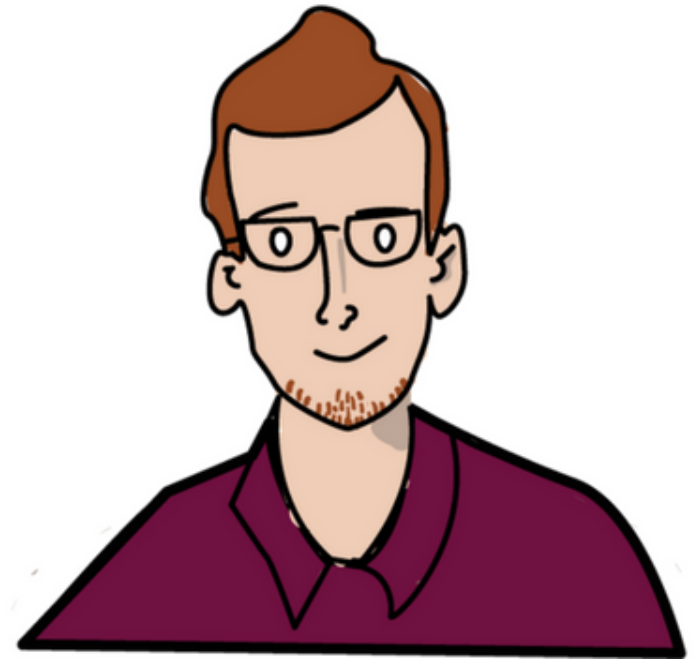




# Our Story

Proudly part of the Jenison product range, MicroLearn is a brand new suite of content which embraces bite-sized, microlearning methodologies.

MicroLearn was founded in 2016, and since it's official launch at Learning Technologies 2017, the catalogue has more than doubled!





# Great things come in small packages

We believe that learning is personal, so why should all learning be the same? Our content comes in two formats, the Module and the Video Plus. Both taking no longer than 20 minutes, the content is compact but comprehensive.

The Module contains an animated whiteboard explainer video, and knowledge check.





# The Content Creation Process

We create all our content from ground up: writing the scripts, recording the audio, creating the VideoScribe videos and constructing the expanded learning.

We take pride in the quality of our content, striving to create high quality, off-the-shelf resources.



# The Catalogue

Covering Compliance and Soft Skills, the expansive MicroLearn catalogue is growing all the time.

The roadmap for 2017 will see the introduction of Workplace Wellbeing content, in collaboration with best selling author Liggy Webb.

Key topics covered include  
Change Management,  
Personal Development,  
Management & Leadership,  
Teamwork, Literacy Skills,  
Customer Service and more...





# Technical Specification

Our MicroLearn content is SCORM 1.2 compliant, and fully responsive on all devices.

The content is built using the open-source authoring tool, ADAPT. The videos are created in-house using VideoScribe.

The content launches and tracks on all popular learning management systems.

What's more, the content has been created to enable accessibility, with video subtitles, ARIA labels and more.





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In partnership with **The Charity Learning Consortium**