

1. IDENTIFY MEASURABLE

GOALS

2. FOCUS ON WHAT'S NEEDED

3. DESIGN THE COURSE OUTSIDE THE TOOL

4. CREATE A CLEAR STRUCTURE

10. TEST AND GET FEEDBACK

Fundamentals OF DESIGN
 by Gill Chester - Little Man Project
 CLC MEMBERS' MEETING - JUNE 2021

5. MIX IT UP

9. THINK ABOUT INCLUSION

IS THE FONT BIG ENOUGH & CLEAR ENOUGH?
 ARE YOUR IMAGES INCLUSIVE?
 ARE YOUR COLOURS ACCESSIBLE?

8. KEEP IMAGE FILE SIZES SMALL

7. BE VISUALLY CONSISTENT

COLOURS
 FONT
 INSTRUCTIONS
 LAYOUTS

6. GIVE CLEAR INSTRUCTIONS

STEP 1
 STEP 2
 STEP 3
 STEP 4