

6 TASKS TO COMPLETE BEFORE LAUNCHING A SUCCESSFUL RECRUITMENT CAMPAIGN

✓ Complete a skills & hours audit for your current team, to highlight what's missing or where you need to strengthen your team's capacity.

✓ Involve your team to ensure they know what you want to achieve.

✓ Identify your target audience for these roles, this will help you decide where and how to advertise for these in your community.

✓ Write a brief, fun, and eye-catching role description to advertise the vacancies. Put a deadline on for applications, which will encourage people to respond quickly.

✓ Consider the value of short-term/ seasonal vacancies and remote volunteering, to widen your pool.

✓ Consider recruiting a volunteer to focus on volunteer recruitment, which will free up some of your time to focus on managing your charity & team.

