

HOW TO RECRUIT IN YOUR COMMUNITY



Host a virtual or physical open day and invite people to see your fantastic volunteer offer,



Offer trial shifts, they really do give a flavor of what to expect. Ask your existing volunteers to speak with their wider networks and invite them in for trial shifts.



Reach out to your wider business community and offer corporate volunteering opportunities. This will help raise your profile and attract valuable skills you may not usually have access to.



Build relationships within the community such as schools, colleges, universities, job centers, churches, community groups, community payback, and youth groups.



Recruit a volunteer to focus on the many areas of recruitment, such as corporate volunteering. This will free up your time and also provide an exciting volunteer opportunity.



The most important thing to remember is to be proactive, be visible and engage with your community. It really will strengthen your profile.

