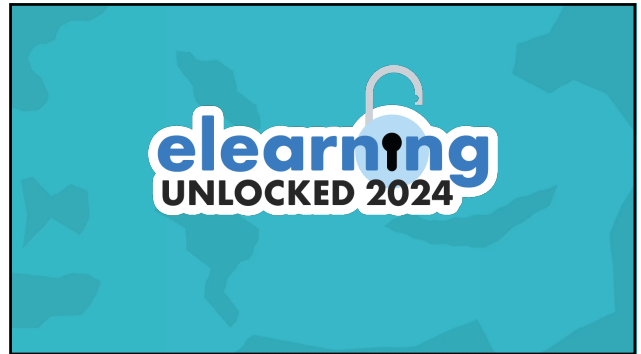


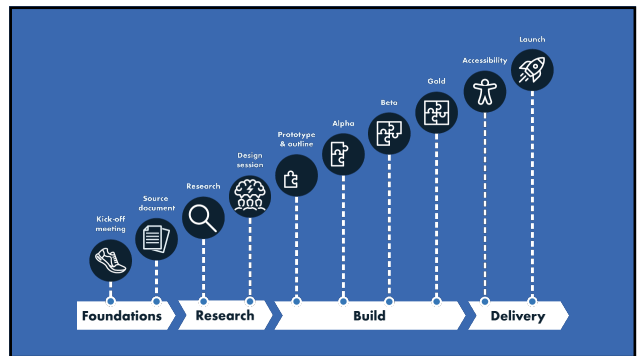
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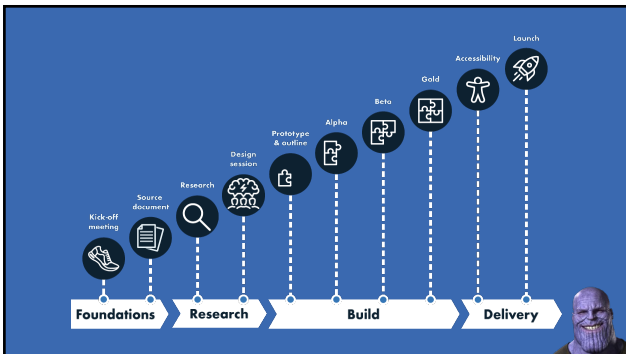
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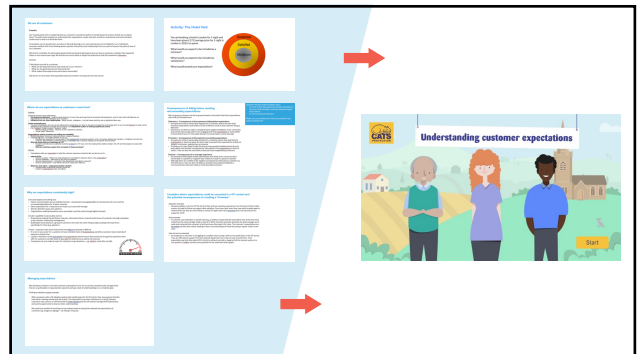
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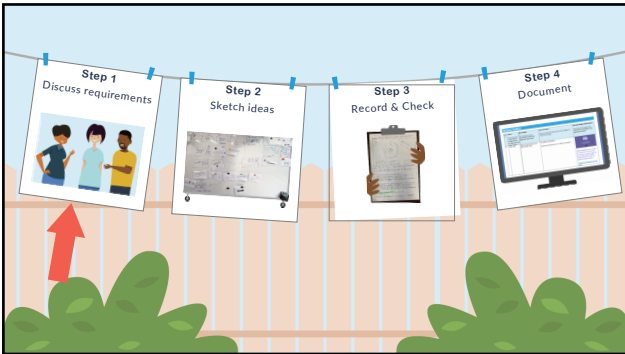
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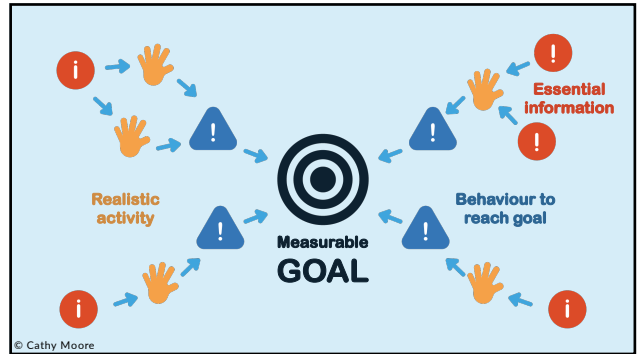
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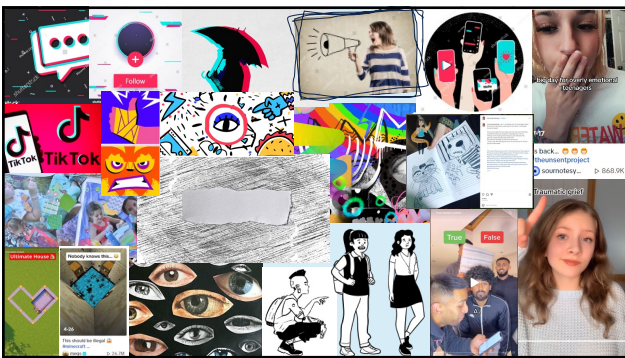
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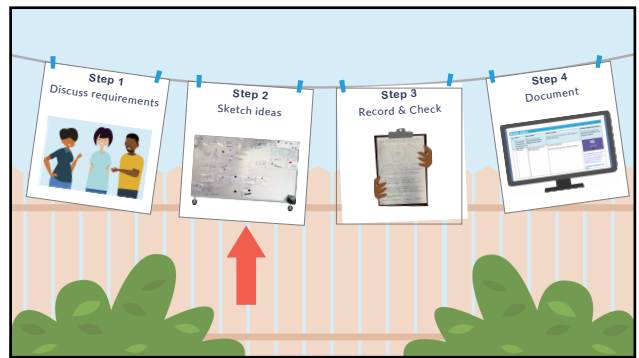
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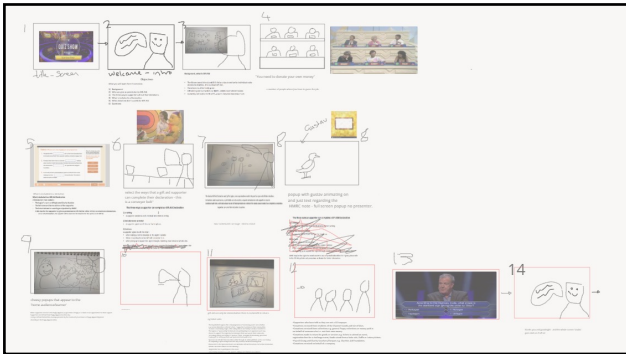
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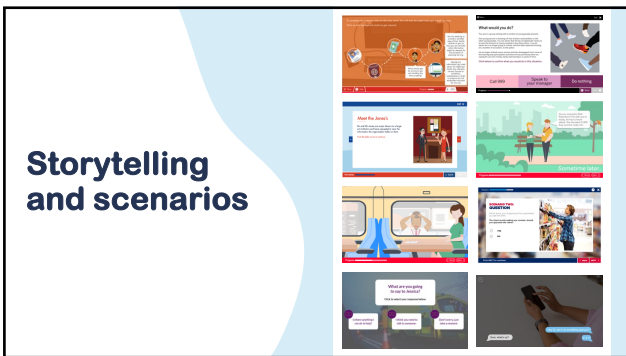
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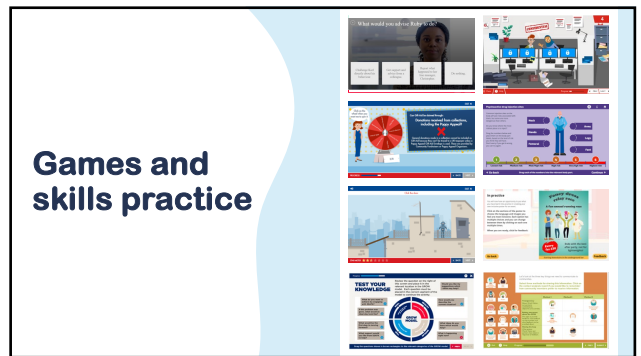
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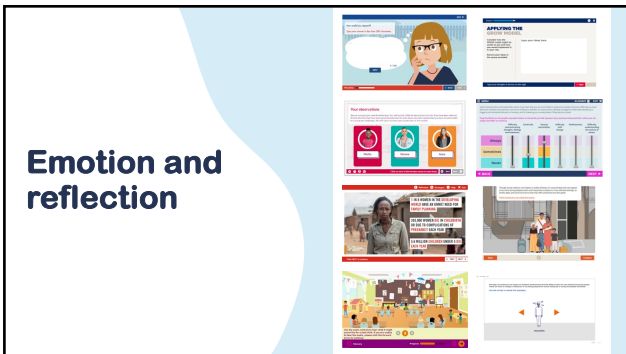
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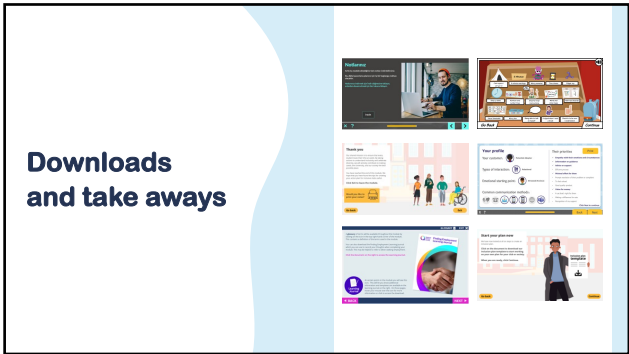
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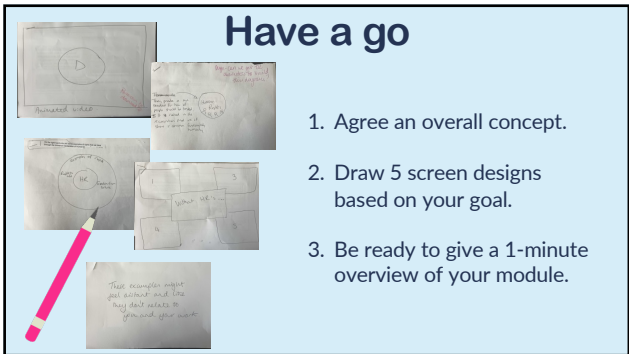
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The Data Protection manager has asked you to create an elearning module as the organisation has had several data breaches that were not reported.

You agree the module's measurable goal will be:




Increase in the reporting of suspected data breaches by 30%.

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The safety team have asked you to develop a new module on the fire safety procedure.

You agree the module's measurable goal will be:




Evacuation of everyone within the premises within 15-minutes of the alarm sounding.

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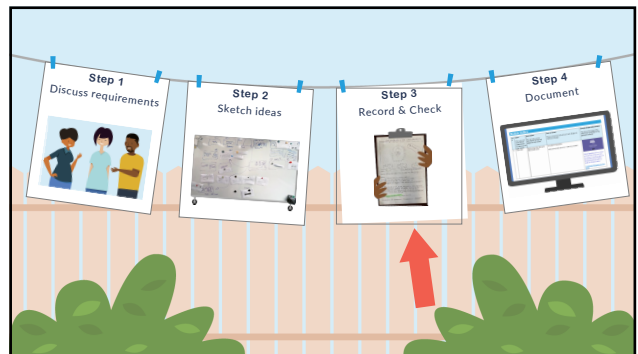
The finance team have implemented a new process for claiming expenses. Six months after launch, 30% of staff still use the old solution as they struggle to understand the new process.

You agree to create a module with a measurable goal of:

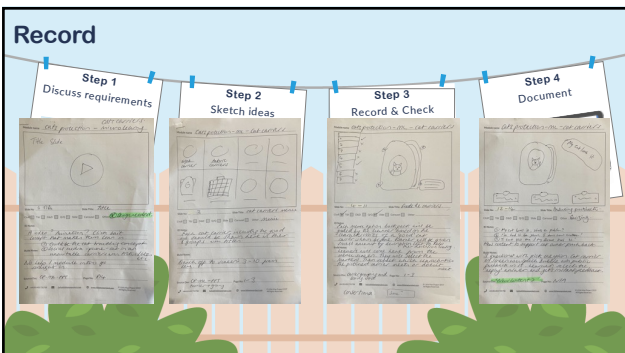


100% uptake in expense claims submitted using the new process.

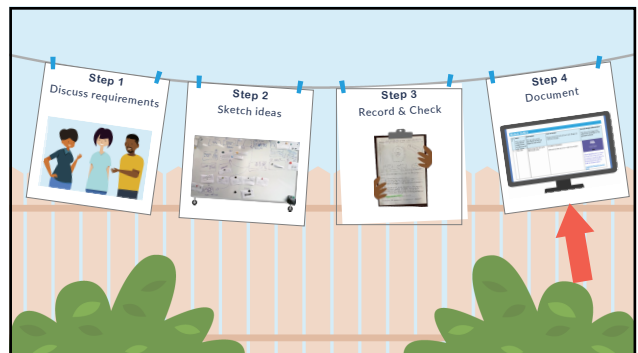
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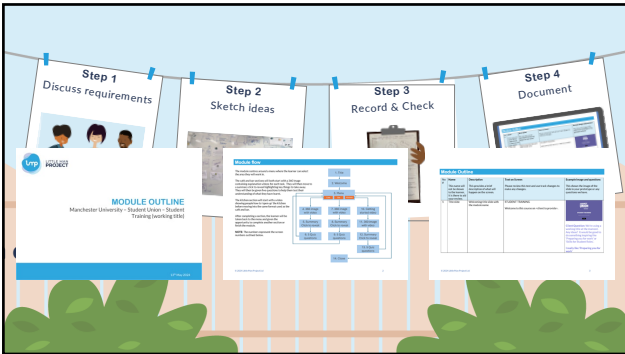
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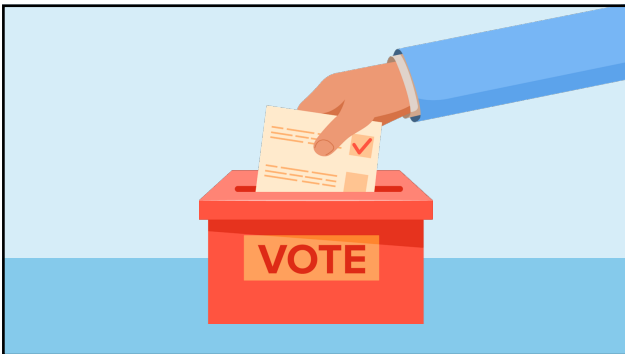


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In summary...

1. Start with your goal.
2. Work with others to design.
3. Create a space for creativity.
4. Record the outputs.

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