LITTLE MAN PROJECT

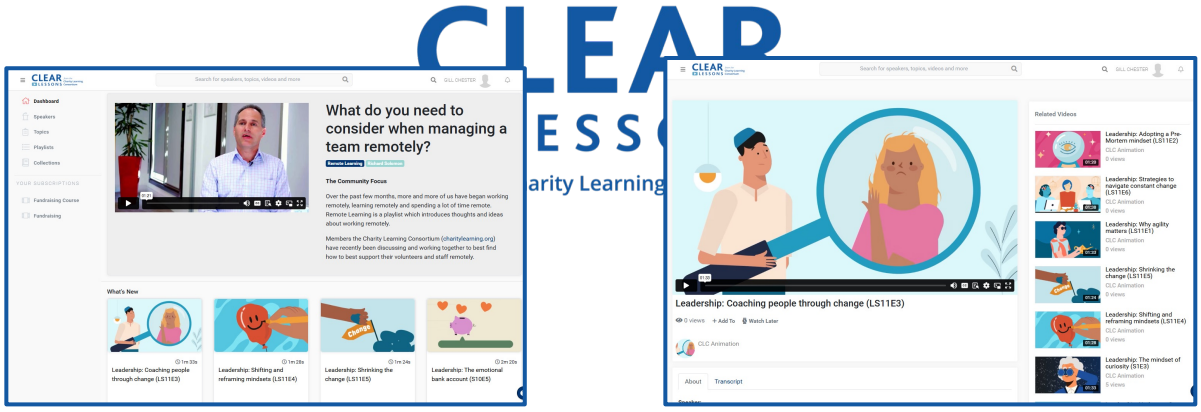
The CharityLearning Consortium

Three new content services

1

1

2



3

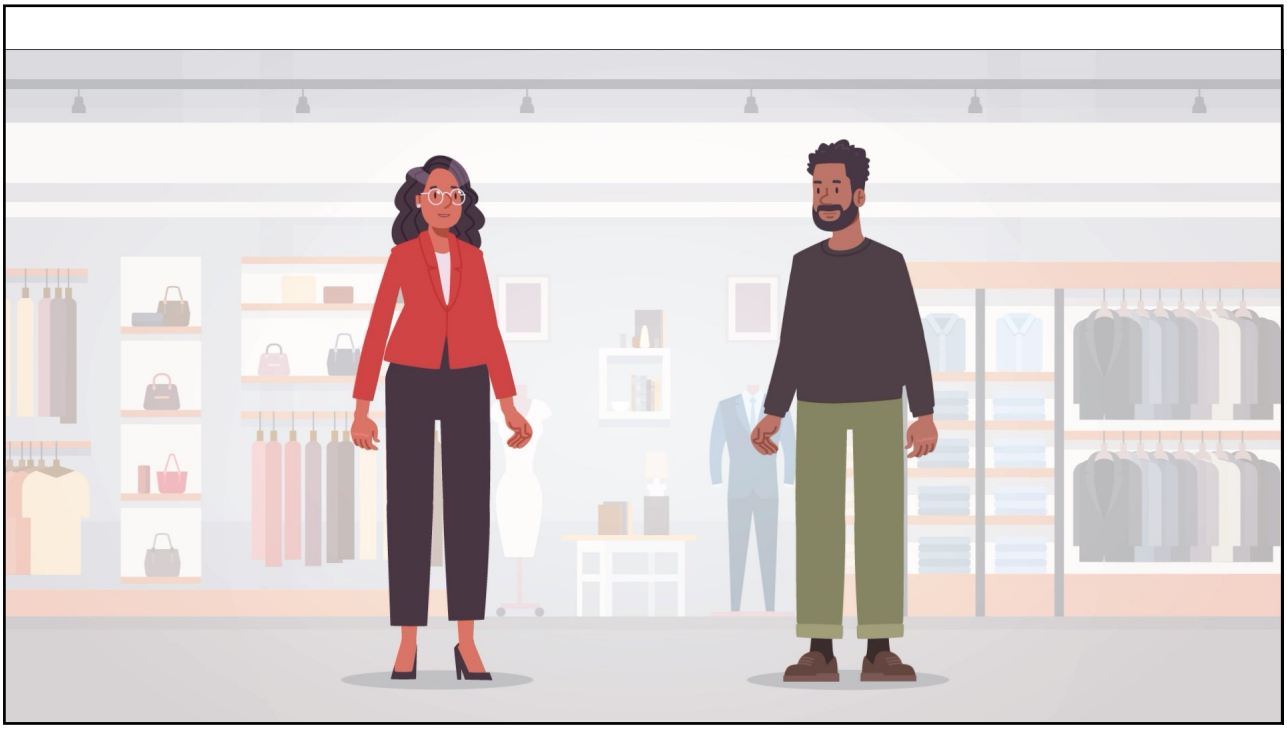
Prebuilt **narrator-led** charity specific videos.

CLEAR LESSONS
from the **Charity Learning Consortium**

CLEAR LESSONS
Powered by **AI**

This allows you to create your own **conversational** videos.

4



5

1. **Select the visuals.**
   Two characters and a background.
2. **Provide content on the topic.**
   Policy, Overview, PPT etc.
3. **AI writes the script.**
4. **You sign off the script.**
5. **AI creates the video.**

6

Introductory offer

CLC MEMBERS

£300

per minute video

£1,500

Series of six

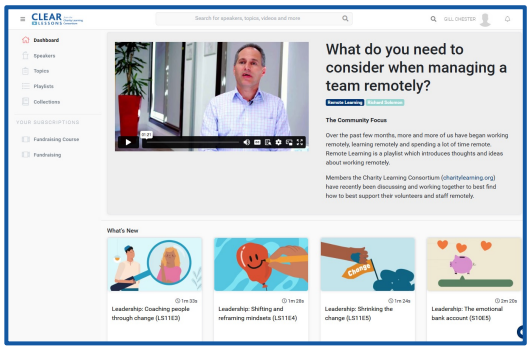
7

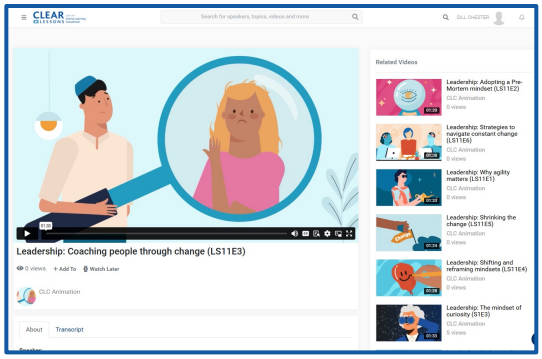
2

8

CLEAR LESSONS

from the **Charity Learning Consortium**





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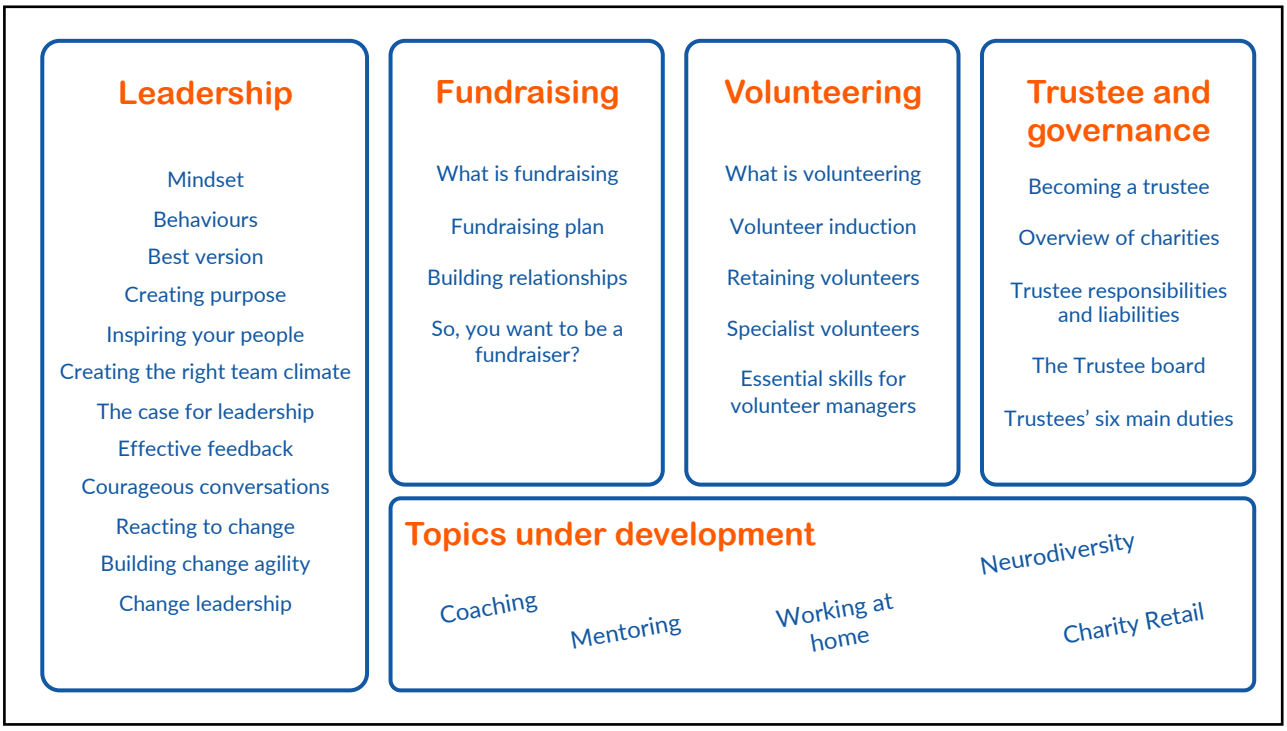
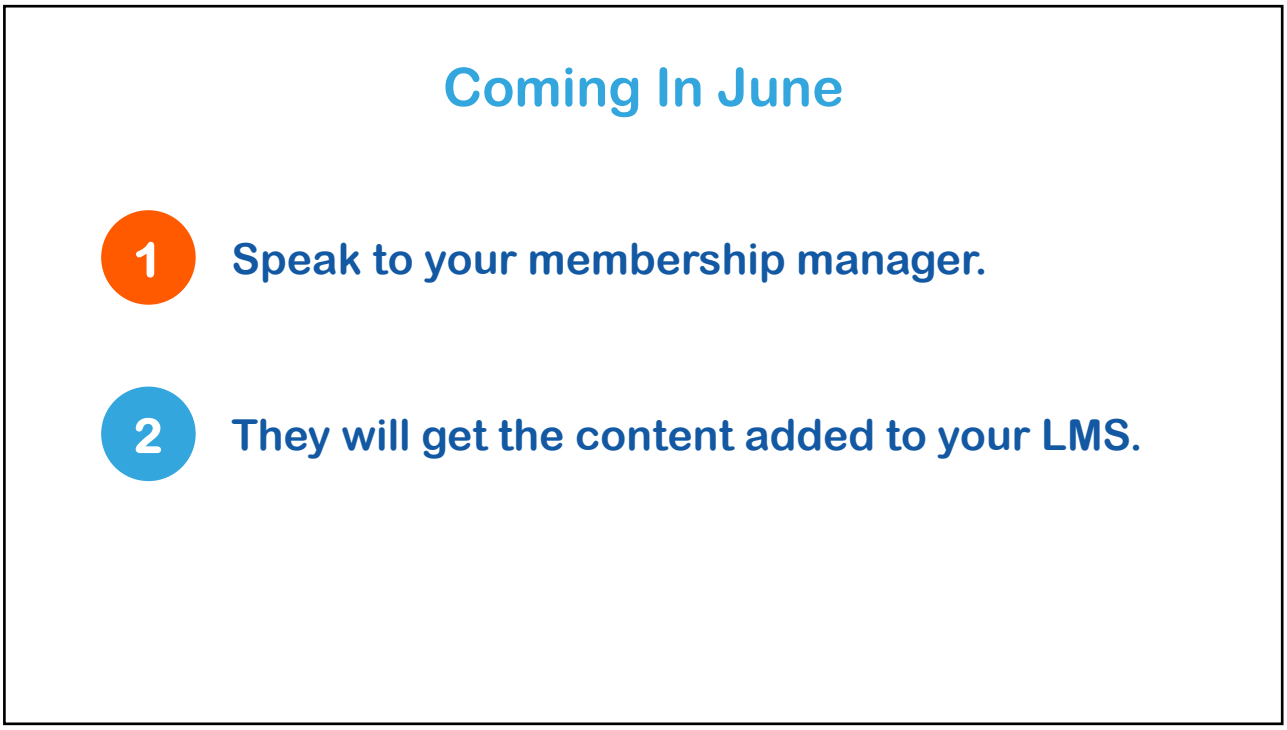

Leadership
Mindset
Behaviours
Best version
Creating purpose
Inspiring your people
Creating the right team climate
The case for leadership
Effective feedback
Courageous conversations
Reacting to change
Building change agility
Change leadership
Fundraising
What is fundraising
Fundraising plan
Building relationships
So, you want to be a fundraiser?
Volunteering
What is volunteering
Volunteer induction
Retaining volunteers
Specialist volunteers
Essential skills for volunteer managers
Trustee and governance
Becoming a trustee
Overview of charities
Trustee responsibilities and liabilities
The Trustee board
Trustees' six main duties
Topics under development
Coaching
Mentoring
Working at home
Neurodiversity
Charity Retail

11


Coming In June
1
Speak to your membership manager.
2
They will get the content added to your LMS.

12

CLC MEMBERS

£0

13

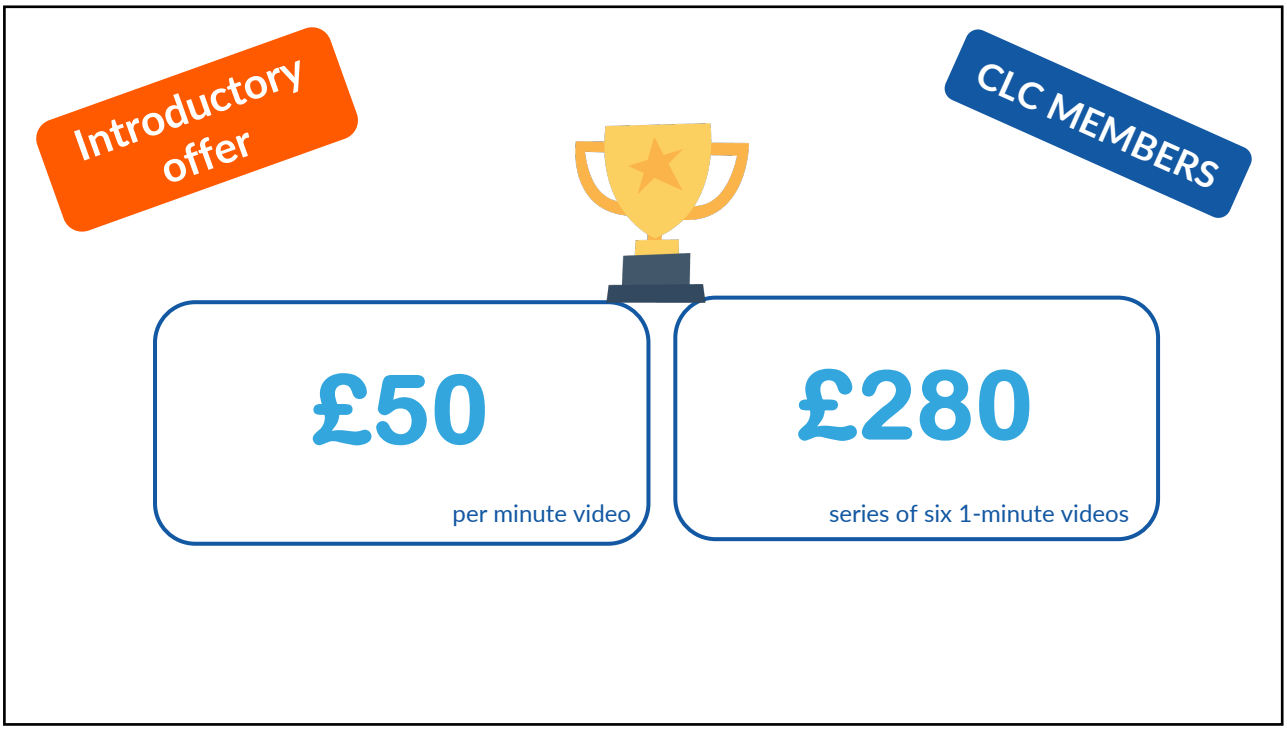
3

14

15

1. Send us your video/s.
2. BSL translation is created and added.
3. We send back new version.

16


Introductory offer
CLC MEMBERS
£50
per minute video
£280
series of six 1-minute videos

17

Any questions

18