



Introduction to Accessibility

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CEO, Accessible Me



The
CharityLearning
Consortium

ACCESSIBLE ME LTD.

Mike Osborne, CEO and Founder

Over **13 years of experience** designing
inclusive training.

Worked with some of the biggest brands:
Virgin Money, British Airways, Nationwide,
and many more.

A recognised public speaker at events



Our Mission

We empower people and organisations all over the world – both large and small – to remove barriers to content, **unlocking a world where everyone can learn, train, and achieve their dreams.**



Why Accessibility Matters

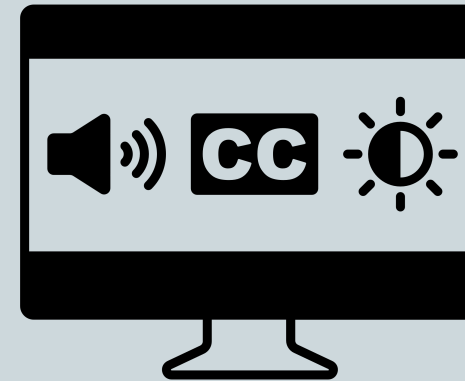
Accessibility is
about unlocking
learning for everyone.



What Does Accessibility Mean?

- ✓ Keyboard only
- ✓ Screen reader
- ✓ Colour adjustment
- ✓ Subtitles

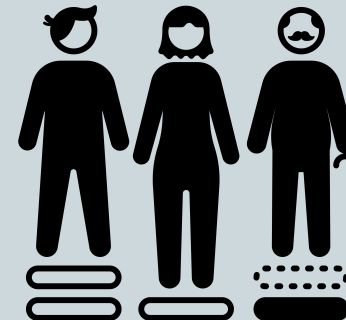
Can **everyone** use it, in a way that works for **them**?



Who Are We Leaving Out?

—.

- Parent with baby
(**situational**)
 - Person with arm in sling
(**temporary**)
 - Older adult
(**age-related**)
- **1 in 5** people in the UK are disabled.
 - Many more face barriers - every day.



Accessibility Helps Everyone

Accessible learning is

- ✓ clearer,
- ✓ smarter,
- ✓ more inclusive.



What the Law Says



It's not just best practice
it's your duty.

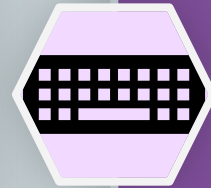
- Equality Act 2010
- WCAG 2.2
- Public Sector

Accessibility Regs

The 4 Accessibility Principles



Perceivable



Operable



Understandable



Robust

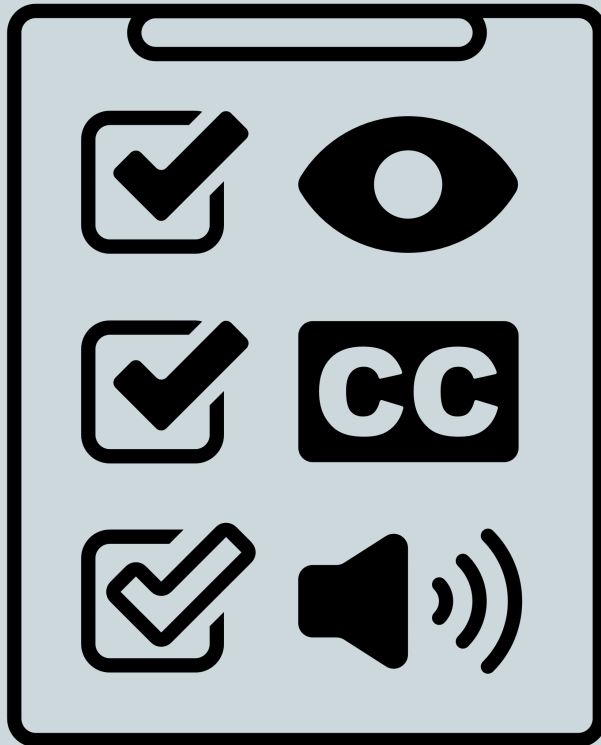
Common Barriers in Learning

What gets in the way:

- No image descriptions
- Poor colour contrast
- Confusing layout
- No captions
- Complex language

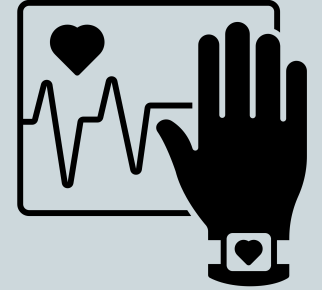


Quick Wins You Can Start Today



- ✓ Use proper Headings (H1, H2...)
- ✓ Add Alt Text
- ✓ Check contrast
- ✓ Use plain English
- ✓ Caption your videos

Before & After



Confusing and cluttered

- No headings
- Poor contrast
- Long paragraphs.

Clear, structured, accessible

- ✓ Clear sections
- ✓ Good readability
- ✓ Structure that works with screen readers.

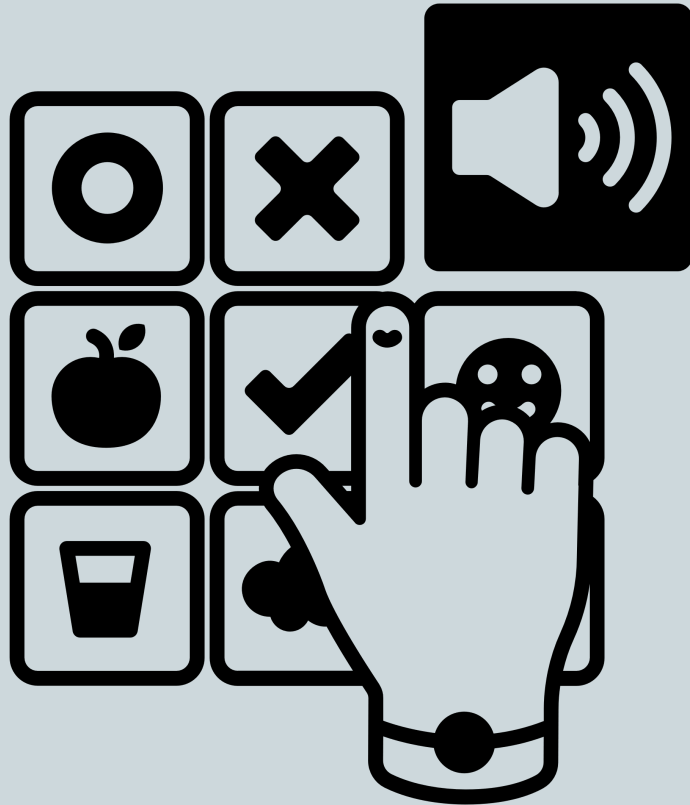
Your Role in Inclusion

It starts with a question:

Who might this exclude?



What You Can Do Next



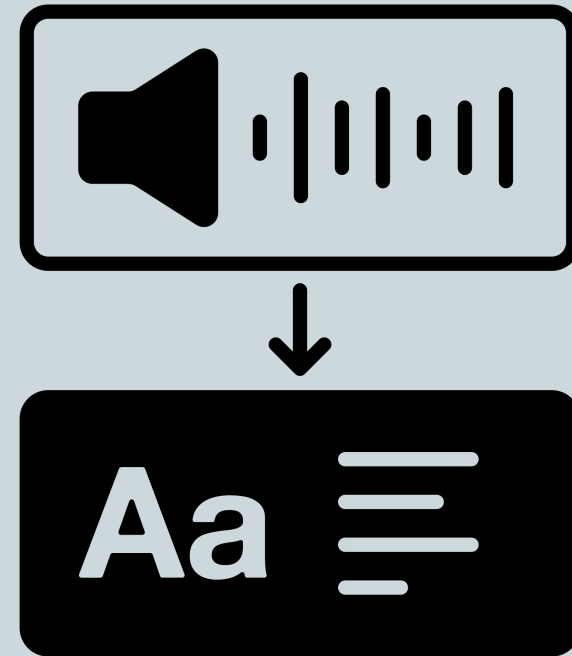
Start small, build momentum:

- Review one module
- Ask learners for feedback
- Build accessibility into your process

Free Tools & Support

Try these:

- WAVE Checker
- AbilityNet
- Plain English Campaign
- WCAG 2.2
(Beginner's Guide)



Let's Keep the Conversation Going



Accessibility is
a journey
not a tickbox.



Thank you

Thank you for being here.

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