

Carbon Literacy

For HR and L&D



What is Carbon Literacy?

Carbon Literacy is the knowledge and motivation to understand the carbon impacts of everyday activities and to act.

It provides an understanding of climate change science, carbon costs, equity issues, and, most importantly the skills to develop and implement your own carbon reduction strategies.

You will become "Carbon Literate" by committing to specific individual and collective actions to contribute to your organisation's net zero goals.




Why does it matter for HR and L&D?

Half of younger employees want their employers to drive change on environmental issues.



yet only **15%** feel able to influence the sustainability efforts their organisation takes.



There is a high focus on data within a sustainability context.

What is forgotten is what sits behind that data. It's your people, making decisions differently each day.

Everyone, no matter their role in an organisation, has the power and potential to create positive change.

Sustainability is a People agenda

People professionals are strategic enablers of organisational strategy, change and culture.

Through first equipping yourself with the skills and tools to integrate climate into your own decision-making you can more effectively support sustainable strategy, change management and culture in your organisation.

83%

of people want to act on climate change at work

34%

can explain their company's climate commitments

What do you know about your organisation's sustainability strategy?

Is there a sustainability policy?
Who does it affect and involve?

What are your organisation's climate commitments?

How does your work in HR and L&D intersect?