



What's the problem?

What will help you to understand the problem?

Quantitative Data

- Performance data
- Audit results
- Financial reports
- Error rates
- Risk reports
- KPIs / SLA

Qualitative Data

- Incident reports
- Complaints
- Feedback
- Exit interviews
- Observations

Other:

What could be your measurable goal?

What's the gap?

- Capability
- Knowledge
- Skill
- Confidence
- Clarity
- Engagement
- Motivation
- Accountability
- Decision-making
- Efficiency
- Performance
- Resilience
- Workload
- Collaboration / Teamwork
- Resources / Environment
- Consistency / Reliability

What solutions could you create?

Are the solutions practical and relevant?

- Will it solve the problem?
- Is it in budget?
- Will it have the impact to justify the work?
- Is it right for your audience?
- Do you have the resources and capability?
- Will the solution be sustainable?
- Is it inline with your organisational goals?

How will you share the impact?





Elearning Unlocked is a year-long blended learning programme to give you everything you need to design great elearning.

Packed with practical advice based on proven research and commercial experience.

Designed specifically for charities by experts in charity elearning, this programme is an opportunity for you to unlock your potential with support every step of the way.

Delegates who've completed the programme reported:



82% increase in confidence in designing elearning.

77% increase in feeling prepared to lead or contribute to elearning project.

Thanks again for creating such a brilliant course. I hope that you and the team are really proud of it and the impact it will have as the ripples of the learning spread across the charity sector. You are changing the game.



**Gail Foot
Samaritans**

The programme

Unit 1: Learning design principles

Unit 2: Project life cycle

Unit 3: Designing elearning

Unit 4: Content development

Unit 5: Accessibility and inclusion

Unit 6: Quality assurance and testing

Unit 7: Evaluation

EARLY BIRD DISCOUNT

VOUCHER

Available before 28th November

Group discounts also available (on top of this!)

20% off

