

30 DAY SHOP FRONT CHALLENGE

Creating a SharePoint to grow your flexibility and impact



TOMORROW

1. Map your space. 2. Pick one audience.
3. Map the 5 must-have resources those learners need.
4. Write "our learning shop front will help X do Y"

NEXT WEEK



1. Build a rough SharePoint page (no branding perfection).
2. Add links to existing content (LMS, PDFs, intranet) – no new content.
3. Show it to 3 friendly colleagues and ask: "What's missing? What's confusing?"

MONTH END



1. Launch your MLP page to a defined group (e.g. new starters in one region).
2. Add a simple feedback form ("What did you use? What's missing?").
3. Start tracking: visitors, clicks to LMS, engagement on 1–2 key programmes.

BUILD YOUR SHOP FRONT

Digital Goody Bag to help you on your way



[Sharepoint page Design](#) - whistle stop tour of some of the functionality of SharePoint pages.

[Your SharePoint Intranet Doesn't Have to Look Clunky](#) - design considerations for your SharePoint site.

[Setting up site branding](#) - currently only available for your main site (not yet available for subsites). Still a useful shortcut to ensure your site is tailored to your brand colours.

[3 min: How to set unique permissions on a SharePoint sub site only](#) - useful for different audiences, but also extending editing permissions to subject matter experts for particular pages (within a subsite).

[A step-by-step guide to designing from scratch](#) - useful for image creation and also for creating backgrounds and headers within Canva (**top tip:** the canva facebook header is a good size for full screen headers within your SharePoint pages).

[Set up your brand kit in Canva](#) - such an important shortcut if you use Canva for work designs.

[How to Remove Background in Canva | FREE & Pro Methods](#) -does what it says on the tin!

[7 Ways to Use Canva Magic Grab](#) - useful ways to edit images and select certain elements of images.

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Add Stunning Cutouts & White Borders in Canva FAST - using outlines to make elements pop, and finding and creating cutouts for your designs.

Using duotone edit tool in Canva - useful when you've got a great image or graphic but need to change it to brand colours (or a different colour set). **Top tip:** if you choose custom and change highlight and shadow to the same colour, it will give you a one-colour image; great for brand colour images.

8 INSANE New Canva Tools to Level Up your Graphic Designs
-a few other tips and tricks for Canva Designs

These resources should help you get started, but please **explore and play** when setting up your first pages! If you've found a new or exciting way to create images or pages you're proud of, please get in touch with me - I'd love to hear how your work is impacting learning in your organisation.

Best wishes,

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