

Curation Decision Tool

Your task: Pick one resource you already have. Run it through these 5 questions. Decide if it is worth sharing and how.



WHY THIS TOOL?

Most L&D teams have more content than they realise - platforms, articles, videos, conversations. Curation is not finding more. It is choosing the right thing for the right person at the right moment. These five questions turn aggregation into intent.

Which skills gap are you looking at?

What is the supporting resource?

Is this resource worth sharing & how?

MY COMMITMENT - ONE CURATION MOVE IN THE NEXT FORTNIGHT

1 Assess the problem

Does this content actually help solve a real need?

What is the specific skill gap or performance problem this would address?

2 Assess the audience

Who specifically is this for?

Not "the team" - which people, in which role, at which stage of their development?

3 Assess application

What will they be able to do differently?

What is the behaviour you are hoping to see? Be specific - vague outcomes produce vague results.

4 Assess access

How will you share it and will they actually receive it?

Email, Teams, LMS, in a meeting? A brief "why" message makes the difference between content that gets clicked and content that does not.

5 Assess impact

How will you know it helped?

A short check-in, a question in the next team meeting, a behaviour you will look for? Name it before you send.

YOUR COMMUNICATION PLAN

DURATION	THE WHY	THE WHAT	THE HOW
<i>How long will it take?</i>	<i>Why is this relevant?</i>	<i>Key takeaways?</i>	<i>Where will you post it?</i>

<https://www.learningchangemakers.com/articles/essential-toolkit-for-ld-leaders/>