



**Heart-Centred
Leaders**

The Heart-centred AI Solution

Fran Borg-Wheeler & Adrian Taylor

First prize in digital competition!





**“You’re at high risk
of a full stroke”**

The Capacity Crunch



Increased need, coupled with reduced funding
has required charities to do more with less resource.

AI is already in your organisation... just not in a joined-up way

'The Shadow AI' Reality

- **Daily Reliance**
- **Active Avoidance**
- **The Vacuum**



**“AI is now a
side of fries with
every purchase.”**

– George Weiner,
Nonprofit Marketing Expert

What we're hearing from charities

“We don't have a clear policy”

“Some staff are racing ahead, others are anxious”

“We don't know what ‘good’ looks like”

“What about risk, ethics and quality?”

What's getting in the way?

AI future

Gap 1:
Confidence

Gap 2:
Skills

Gap 3:
Clarity

Gap 4:
Leadership



The Lightbulb Moment



When you realise AI is a people challenge,
not a technology challenge.

What actually helps organisations move forward



The Crystal Ball



We can't see into the future,
but we can prepare for change.

The Chainsaw



Working Smarter, not Harder.



**What kind of sector do
you want to help create?**

Any questions?



 **Fran Borg-Wheeler**

We're looking for a small number of organisations

- Shape the digital learning programme with us
- Get early access/preferential rate for roll-out solutions
- Help design something that actually works for the NFP sector

If this resonates, we'd love a short follow-up conversation



Fran Borg-Wheeler

Founding Director – Heart-Centred Leaders
fran@heartcentredleaders.com
www.heartcentredleaders.com